

Pakistan Telecommunication Authority and Value Partners Management Consulting Limited signed a formal contract at the Pakistan Telecommunication Authority headquarters on Thursday for the provision of consultancy services for the auction of next generation services spectrum

Islamabad, 20 December 2013 - After the completion of evaluation process for the selection of a consultant of international repute, under the directive of the Ministry of Information Technology and Telecom, Value Partners Management Consulting Limited (VPMCL) was declared successful.

The consultants would provide professional analysis, inputs and recommendations for the entire process of spectrum auction according to the Pakistan Telecommunication Authority (PTA)'s Request for Proposals (RFPs) and Terms of References (ToRs). They would also ensure competition and complete transparency in the auction.

Most of the telecom operators around the world have embraced next generation mobile services, enabling them to provide their customers with diversified voice and data services, thus sparking social and economic growth and increasing their revenues.

"The auction of next generation mobile services is a necessary step towards modernization of mobile telephone system in Pakistan. With the auction, mobile phone users in the country would be able to transmit and receive high speed data through their handsets," the PTA said in a statement.

Likewise, with high speed data, consumers would enjoy video calls, internet browsing and downloading at relatively higher speeds than the currently available GPRS/Edge networks.

Value Partners conducts management consulting projects utilizing 20 partners and 250 professionals of 23 nationalities in its offices in Milan, London, Istanbul, São Paulo, Buenos Aires, Beijing, Shanghai, Hong Kong and Singapore. Founded in Milan in 1993 by Giorgio Rossi Cairo, it has forged a solid international reputation carrying out projects in over 40 countries for leading companies mainly in the telecommunications & media, financial services, oil & gas, manufacturing and Hi-tech.

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